

CYNOSURE®

AffinityQS™

a noticeable difference in tattoo removal

Opportunity Calls—

Offering tattoo removal and pigmented lesion treatments within the aesthetic laser market has significant business potential—particularly when you consider the following:

- The U.S. aesthetic laser market is forecasted to reach \$896.4 million by 2010—with total laser procedures projected to reach 15.2 million.¹
- With a projected annual growth rate of 10% in the U.S., laser tattoo removal procedures are expected to increase to 63,500 by 2010. Most significantly, while 40 million Americans currently have tattoos, it's estimated that as many as 20 million will eventually want them removed.^{1,2}
- Laser pigment treatment procedures in the U.S. will grow 20% annually through 2010, representing one million procedures.¹
- These varied laser applications will increase your billable services and attract additional clients—to foster long-term client relationships.
- Through direct-client billing, you'll avoid the lengthy and cumbersome insurance reimbursement process—and thereby accelerate your cash flow.



CYNOSURE

Affinity QS™

The Affinity QS is a high-powered, Q-switched Nd:YAG laser that's ideal for treating multi-color tattoos and pigmented lesions • Since it's a dual-wavelength system—offering both a 1064-nm and a 532-nm—you can choose whichever wavelength is more effective for the intensity of tattoo color or type of pigmented lesion being treated.

Applications

- Treatment of multi-color tattoos
- Pigmented lesion treatment

Two Wavelengths —and Twice as Powerful

The Affinity QS leverages Cynosure's in-depth experience with Nd:YAG lasers to provide a system of unsurpassed capability, flexibility and efficiency.

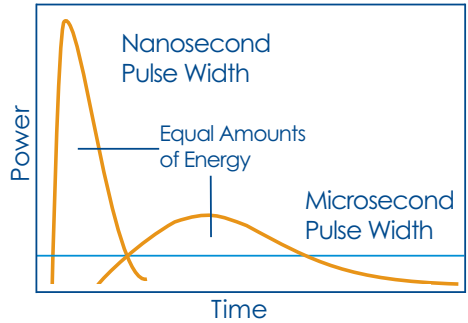
Optimal wavelengths. For multi-color tattoo and pigmented lesion treatments, the 1064-nm and 532-nm wavelengths consistently deliver superior results. For example, the 1064-nm is ideal for treating darker tattoos and dermal pigmented lesions, such as Nevus of Ota or Nevus of Ito—while the 532-nm is preferred for treating red-colored tattoos and epidermal pigmented lesions, such as solar lentigines.

The utmost in versatility. With the Affinity QS, you can easily switch between wavelengths, select spot sizes (2mm/3mm) for customized client treatment and deliver more energy where it's needed for faster treatment of large areas.

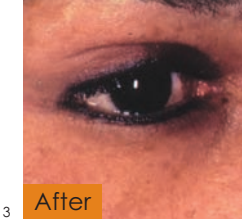
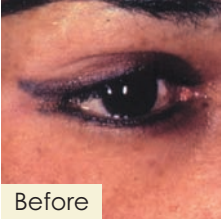
Twice the power. The Affinity QS is 200% more powerful than competitive Q-switched Nd:YAG lasers—for improved procedure outcomes.

Technologically advanced. The system's short pulses—which have greater peak power than longer pulses—are extremely effective at breaking up pigmented lesions and tattoos (see Figure A). What's more, with its high repetition rates, the Affinity QS provides faster treatment sessions—for increased client throughput.

Figure A
(Not to Scale)



State-of-the-art laser design. The built-in amplifier helps deliver high power and a uniform beam profile that heighten client comfort. In addition, the well-balanced articulated arm is ergonomically designed to maximize ease of treatment.



Make Things Happen—with Cynosure

By partnering with Cynosure, you'll be able to fully capitalize on these significant business opportunities. That's because we have a proven history of helping professionals like you optimize your revenue opportunities in the aesthetic laser market.

Quite simply, we are uniquely qualified to help transform your business, your clients and you, given that:

- We're a recognized industry leader, with technology that's strongly supported by sophisticated peer-reviewed clinical research.
- Our customers typically recoup their total investments within an average of 3 to 12 months.
- The Affinity QS is user-friendly—allowing you to get your practice up and running rapidly.

A Support System That's Unrivaled

Whether you're breaking into the market or expanding your existing aesthetic laser services, Cynosure's extensive support resources will provide you with assistance across a host of business disciplines.

- 24/7 customer service allows you to get answers around the clock.
- Training courses and workshops address topics on laser application protocols, Affinity QS operation and hands-on troubleshooting—so you'll feel confident with all aspects of tattoo removal and pigmented lesion treatments.
- Marketing and sales support programs—including everything from print ads to direct mail promotions and PR efforts—help generate a loyal client base.
- Our experienced staff of consultants provides any necessary assistance—including developing customized financing programs that fit your budget requirements.
- Online ordering of materials expedites order placement, processing and delivery.
- Personalized on-site tech support is provided by our experts to optimize the performance and uptime of your Affinity QS.

There's never been a better time to offer tattoo removal and pigmented lesion treatments... and there's never been a better qualified company than Cynosure to help support your efforts.

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A SPECTACULAR LASER CAME INTO THE COLLEGE [IN 2006]... WE FEEL THAT THE AFFINITY QS (Q-SWITCHED 532-NM/1064-NM) WILL BE THE #1 ROI LASER FOR LASER PROFESSIONALS PROVIDING TATTOO AND PIGMENTED LESION REMOVAL.”

—Lorenzo Kunze, M.E., President, Rocky Mountain Laser College

A Product Family That Does It All

At Cynosure, we understand that your success depends on your ability to meet the greatest number of client needs. That's why our product family offers the industry's widest range of aesthetic laser applications. What's more, Cynosure's workstations are user-friendly and feature multi-laser platforms with modular designs. This allows you to optimize client throughput, safety, cost efficiencies and efficacy—and thereby maximize your revenue opportunities.



Affinity QS™



Affirm™



Cynergy™



Elite™



Smartlipo™



TriActive™



System Type	Nd:YAG Q-switched	
Wavelength	1064 nm	532 nm
Pulse Width	6 nsec	
Maximum Fluence per Spot Size		
6mm	3 J/cm ²	1.5 J/cm ²
3mm	12 J/cm ²	6 J/cm ²
2mm	28 J/cm ²	14 J/cm ²
Maximum Rep Rate	1, 2, 5, 10 Hz	
Aiming Beam	Red LED	
Electrical Requirements	200/220 VAC/15A	
Size (H x W x D)	32" x 10" x 27" (81 cm x 26 cm x 69 cm)	
Weight	132 lbs (59 kg)	

Take the Initiative

Experience the powerful benefits of partnering with Cynosure • Contact your Cynosure consultant for a live demo of the Affinity QS—and discover how to maximize your business potential and long-term success in the aesthetic laser market • Do it today • And watch your transformation begin.



CORPORATE HEADQUARTERS

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SOURCES

- ¹ Millennium Research Group, "U.S. Markets for Aesthetic Lasers 2006," May 2006
- ² American Society of Dermatologic Surgery
- ³ Courtesy of Valeriani, MD